



## Ivars S.p.A. Building Division

More than just Accessories and Seating for this business based in Vestone, northern Italy.

 **Ivars**Building

Ivars S.p.A. has solid roots grounded in three divisions, which have been the cornerstones of its business for decades: Accessories, Seating and Building. The latter caters for a market in which durability of materials, practicality of use, and ergonomics are among the most sought-after qualities. For years, the Building division's target clients have placed great stock in the functional aspects of an item, which must be able to guarantee safe working and resistance to wear over time. A complete range, but one with ample potential for new products.

For this reason, the buckets, helmets, and signage chains and cones manufactured by Ivars are crafted from high-quality, durable plastics to ensure simple, highly efficient use in today's working environments. The product range also includes a variety of different trowels, as well as a selection of boxes for mortar, plaster and rubble. The helmets, which all meet the European EN397 standard, feature prominently in the Building division's product offering, since they represent a historic item for the business. In particular, the Adamello model, with its timeless classic styling, is still today a unique and distinct element – a true cornerstone for the business and one which is highly regarded by professionals within the sector.

The full range, along with many other products, were presented at The Big 5, the international trade fair, which took place from 5th to 8th December at Dubai's World Trade Centre. The Big 5 hosted companies from all over the world operating in the sectors of Home Furnishings, Building Materials, Ceramics, Equipment, Technology and Construction. For over 15 years, Ivars has been attending this exhibition, which represents an unmissable event for getting to know and forming relations with major buyers from the Middle East and Far East, as well as from across the Arab and North African world.

The Big 5 rounded off the 2022 season, but another unmissable event is coming up soon: Interzum, the leading trade fair dedicated to the world of Seating will be held in May. After the suspension of the 2021 edition, Ivars returns to Cologne with a particularly rich and complete exhibition project, which will give attendees the opportunity to appreciate its entire collection. The Accessories division, too, has some news, with the recent presentation of the new 2023 catalogue. So Interzum will represent the most important forum for exchanging ideas with all Ivars's international clients who attend the trade fair – clients whose needs the company has always placed great focus on by developing product lines that reflect the requirements of the market and users in each division. This is also the case for the building sector – building.ivars.it – which we invite you to look through online. Despite remaining faithful to the traditional product offerings, the division is also capable of providing innovative and highly functional solutions for workers and businesses in the future.