

08

year
6

spring
2023

value

ivars Magazine

here again

sharing

together

interzum



special
edition





Interzum.

We always go back
to those places
where we feel good.



*The only way to do great work
is to love what you do.*
(Steve Jobs)

We're back.



After a 4-year absence, we're returning to the sector's main trade fair: Interzum, where we will be showcasing all our work of recent years. Interzum has always represented a beginning and an end: it's the distillation of years of R&D and production efforts and a forum to showcase our new product ranges, but also serves as a springboard to restart once more, inspired by new ideas and enquiries.

The event serves as a foretaste of emerging trends in home and office design and furniture. But Interzum is more than "just" a trade fair. For us at Ivars, it's also a celebration, a long-awaited return, and an opportunity for constructive discussions with our customers from across the globe. After the dark years of Covid, our strong desire to "be here" is even more acute.

We're here, in person, in a world whose needs, relationships and experiences have completely changed. At last customers can once again touch our products and at last we've returned a tangible sense of normality that's been sorely missed.

We have many new products and much great news, and for this reason we've installed a large and very welcoming stand, where visitors can get to know us and appreciate our product offering. Outside, it's a display area, while

inside has a reception area for welcoming our customers, with whom we want to rekindle that sense of family and closeness that has always been such a strong feature of our relationships. We really care about the dialogue we have with our customers, and the trade fair is one of the most important occasions to achieve this.

We will be exhibiting our innovative seatings and kits, while the accessories division will feature the mainstays of our vast product offering, an extensive catalogue of elements for assembling the accessory furniture that we have in all our homes. Our products embody all our technical expertise and full commitment to respecting the environment: from materials to manufacturing, we place great emphasis on recycling and reducing consumption. For this reason, all our products are certified compliant with the latest and most stringent regulations, such as for example the latest update relating to the requirements of CAM Decree – "Minimum Environmental Criteria". Browse our magazine to find out all the news. We look forward to welcoming you to our stand at Interzum!

Ivars S.p.A.



news
2023



Queen and N-Time

The new Office
proposals.

Queen black plastic / upholstered with mesh

ivarsSeating

Ivars is launching two new backrests, **Queen** and **N•Time**, returning as a player in the Office sector.



Queen

Queen offers a solution with a **new plastic backbar that is not integrated with the backrest** – designed, engineered and Made in Italy.

Queen comes in two sizes (high and low) and in numerous configurations including mesh or upholstery options and three types of backrest regulation system.





Ivars has also designed the backrest **N-Time**, which comes in **three versions**: mesh, plastic at sight and upholstered plastic with lumbar support, **all featuring the same fixed backbar**.

Its new inner seat with outer seat is compatible with other Ivars models.



N-Time



N-Time black plastic / with mesh



news
2023

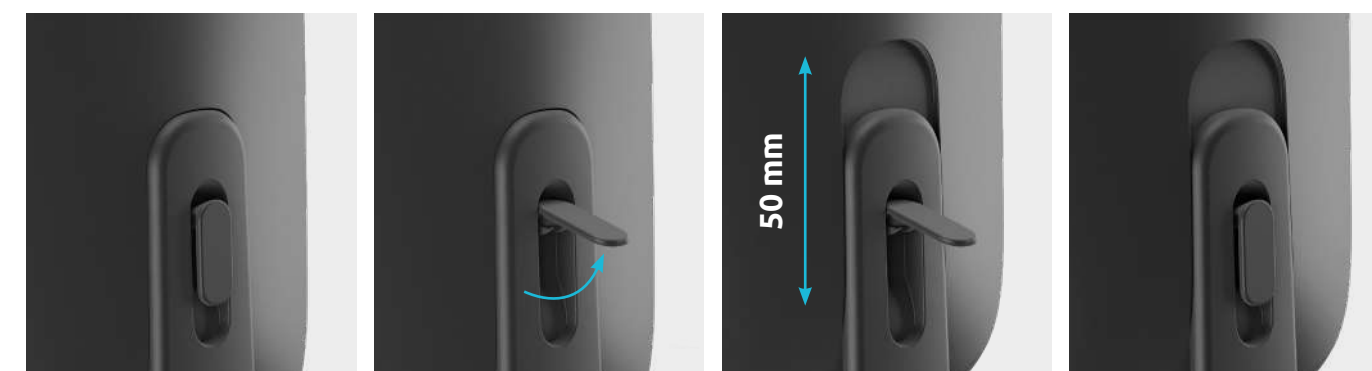


ivars seating

Mini The chair for everyone.



Ivars presents **Mini**, a fully upholstered chair dedicated to the mass market.



With height adjustment provided by a plastic nylon backbar with a quick locking system, **Mini** features compact dimensions and a design for the home office. It can be upholstered in many different color and pattern variations.



Mini



Mini black plastic

news
2023



Anchor

The new **Anchor** seat features a classic and elegant style designed for Directional use.

divarsseating



Available in **high and low versions**, it features a **fixed aluminum backbar**. It showcases a sophisticated design for a series that aims to be distinctive and recognizable.



Anchor high and low backrest

The new high-end Directional proposal.



Seventyfive white plastic / upholstered backrest

ivarsseating

Seventyfive

Enriching the range.

The **Seventyfive** series has some interesting range updates.

A new version with a plastic at sight panel is now available.

It can also be upholstered.



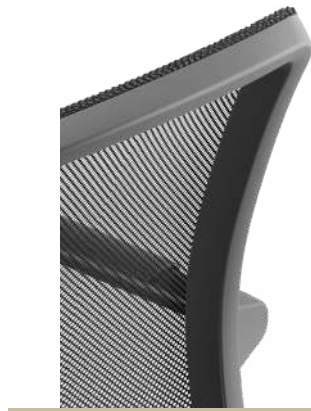
Seventyfive

news
2023





It comes with **a new dedicated plastic seat.**





news
2023



ivarsseating

College

This product range has also been enriched. It is **now available in a bar stool version.**

Versatile and suitable for a variety of uses, it can be assembled on wooden, plastic and iron frames.



The versatile stool.

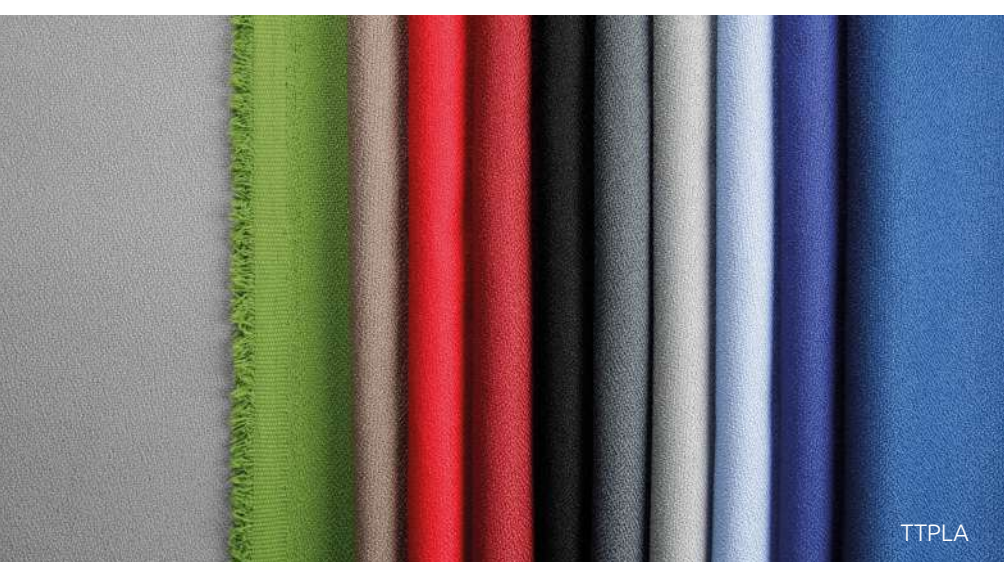


College wooden stool / plastic shell



Ivars Fabrics and the new Borg mesh.

A complete offer
of finishings.



TTPLA



TTRE18



TTDMHE



BORG

The **new Fabric Catalogue** presents a perfect blend of softness and character, texture and functionality. We have chosen to expand Ivars range to provide solutions fully up to date with the latest trends that meet the most discerning quality and aesthetic requirements. Fabric finishes provide an elegant and comfortable covering that is wear-resistant and fire retardant certified. Ivars fabrics mean that each seat can be versatile and attractive, in a wide assortment of colors for all needs.

The catalogue showcases fabric types for all market ranges: from entry level up to those with the most rigorous fire retardancy certifications: Italian Class 1-IM certification, English CRIB 5 certification.

The fabrics also have distinctive characteristics.

TTPLA: the best and most classic upholstery fabric. A wide variety of colors, excellent wear-resistance, fire retardant in line with international standards: it is the ideal item for all upholstery requirements. It has all the features that today's market seeks from a seat and backrest covering.

TTRE18: stylish mesh to cover any load-bearing backrest, available in an impressive selection of 9 colors. A material that allows you to play with shades and contrasts, transparency and opacity.

TTDMHE: this is the latest addition to our catalogue. It is made of 100% polyester and is extremely versatile. Good resistance to wear and tear and fire retardant in compliance with international standards. It can be used to cover backrests, making them even more comfortable and enveloping, and to upholster seat foams.

The new Borg mesh is designed as a practical and functional solution to cover seats and backrests in the best Ivars tradition. The three colors chosen for the 2023 range - black, grey and green - enrich both the Operative and Executive series, for maximum style and comfort. The Borg mesh features a double-face weave that reveals two shades of color; made of polyester and elastane, it guarantees strength and durability.





A10

Anchor

CV08

Shuttle

A20

Qatar

A50 slider

CV07

A20 slider

Qatar

A50

Queen

The components

The definition of versatility and functionality.

The identity of Ivars range is based on the enormous variety of **chair components** offered: multifunctional and versatile items **that have made its history and enrich its present**. Spring 2023 sees the proposal of numerous innovative solutions, which reflect and confirm the established tradition.

The new **CV08** column with auto-return system is an attractive solution for Contract. In a rotation of up to 180°, CV08 returns to its original position while, if the movement exceeds 180°, it independently completes the clockwise turn, returning the body to its original position. CV08 joins the previous **CV07** model, traditionally accompanied by the Swiss base.

Moving on to the mechanisms, the 2023 range includes three products that can be adapted to numerous Ivars chairs: A10, A20 and A50. **A10** is designed for shells and armchairs and is equipped with an intuitive lock/unlock tilting mechanism: a very sleek and compact product. **A20** is available with and without slider (70 mm stroke) and comes equipped with compression springs that ensure smooth and stable movement. This is a synchro mechanism, body balance and distinguished by a compact design compatible with many seating solutions: A20 is the definition of adaptability, and it is intended for a wide market segment. Lastly, **A50** is a complete solution providing different options for chair customization. Synchro mechanism, with 4 locking positions with anti-shock system. Developed with a focus on design and aesthetics, it has an easy-to-use side knob to adjust tension regulation. Designed for the Operative settings in compliance with European Standard 1335.

Along with columns and mechanisms, Ivars offers the new **Qatar** base in two variants: the 4-legs version ø700 for

Contract environments, which represents an exceptional innovation on the traditional aluminum base, and the 5-legs version ø720 for office environments.

The 2023 components range also includes backbars: the new up&down **Queen** backbar is entirely made in plastic, and Ivars has put all its expertise and experience into its design to develop a product that is versatile, functional and competitive.

Another component extremely important alongside Ivars history is the armrest. These components are the focus of intense technical and stylistic R&D. **Shuttle** is one of the most interesting products of the new season, it defines a Made in Italy family of armrests and is available in three versions: 1d, 2d and 3d for complete comfort. It becomes a 4d adding the IB02 bracket.

Another proposal for 2023 is **Anchor**, made entirely of aluminum and distinguished by a sleek, linear design. It can be assembled in both directions and is intended for Directional models such as the new Anchor chair by Ivars.

This wide range of proposals confirms the long and painstaking work done by Ivars technical department over the past few years and demonstrates the exceptional creativity of its designers. Aesthetics and functionality go hand in hand and result in the production of useful, versatile items capable of responding perfectly to market demands.



Ivars Accessories

The **new 2023 Accessories catalogue** unveils the excellence of Ivars offer: a vast range of items for the assembly of countless products and furnishings that can be found in any settings. Castors, handles, knobs, etc.: very small, functional and versatile components that complete a wide diversity of furnishings in the home, school, hotel and health care environments.

The heart of the company that has made versatility its ambition.

 **Ivars**Accessories

A strongpoint for Ivars is the **breadth of its range**, along with a well-established tradition in this sector.

A further source of pride is the company's ability to produce **items in batches dedicated to the needs of individual customers**. To have the capability and expertise to offer this variety, all departments of the company, from design to sales, are strongly market and customer oriented. This permits, on the one hand, production of standard, mass-produced products, and on the other, development of customized products.

Ivars is dynamic, responsive and attentive, as much to the quality and versatility of its items as to their eco-sustainable nature.



we will be present at:



**SICAM 2023
PORDENONE**

17 - 20 october 2023

we will be present at:



**THE BIG 5 2023
DUBAI**

4 - 7 december 2023

Ivars Building range

A guarantee of safety and efficiency.

A 50-year long tradition of practical and durable products for the customer who demands reliability and practicality.

Ivars offering focuses mainly on helmets —indispensable items on any construction site—which make up a much larger family with items for agriculture and tilers, signage and safety on site, mortar boxes, spacers, plastering trowels and buckets. **It is a varied and comprehensive offer ready for the upcoming BIG5 exhibition in Dubai.**



 **Ivars**Building

Omsi turns plastic waste into a resource.

Omsi srl is a company that specialises in manufacturing and installing seats. A subsidiary of Ivars Spa and a leader in this industry, their main objective is to provide efficient service and high-quality, eco-friendly products worldwide, thanks to the certifications of **Plastic Second Life** and **Environmental Product Declaration (EPD)**.

Omsi understands that the selection of materials, their production, construction, maintenance, demolition and disposal have an impact on both the environment and the health of users. Therefore, the company is dedicated to supporting initiatives aimed at preserving and restoring the environment. In fact, Omsi was recently involved in the renovation of the “**Roi-Bauduin**” stadium in Brussels - Belgium, where it dismantled the existing seats (approx. 50,000) and delivered them to a recycling facility situated close to the stadium for the recycling process to begin:

- washing of seats
- separation of the different materials according to their nature and technical properties
- shredding of materials
- analysis of the composition of the flakes obtained
- creation of new objects from recycled plastic materials, with car bumpers being the most probable outcome.

The new seats to be installed by Omsi in the “**Roi-Bauduin**” stadium of Brussels are made in Italy using state-of-the-art injection moulding technology to produce new high-quality raw materials.

The copolymer polypropylene used by Omsi for the seats is sourced from post-consumer and industrial waste, and has been certified by the IPPR (Institute for the Promotion of Recycling Plastics). This type of polypropylene provides the seats with superior durability and strength, while also having a low environmental impact throughout their entire life cycle.



Roi-Bauduin Stadium **Bruxelles**



Roi-Bauduin Stadium **Bruxelles**

Using an Omsi seat in your sports facility is a safe bet today...

and TOMORROW.



Ivars Tre Campanili

This compelling Half Marathon returns on **July 2, 2023**.



SAVE THE DATE
2nd of July
2023

Once again, Ivars will be the title sponsor for one of the most exciting half marathons on Italy's Fidal calendar: the **Ivars Tre Campanili**. Now in its 16th year, the half-marathon will be held in Vestone on **Sunday, July 2**, starting from the town center at 9:30 a.m. All enthusiasts, sports professionals and amateurs, will compete in a varied and challenging race full ascents and descents over 21 km, where there will be no shortage of drama and great excitements.

WWW.TRECAMPANILI.IT

The **quality** questionnaire on Ivars website.

The opinion of each customer is important, if not essential, to continually advance in our work.

Ivars constantly strives for growth and seeks to improve products, service and relationship with its stakeholders. Therefore, a questionnaire has been created and placed on *ivars.it* website, visible on the homepage, **to survey customer satisfaction**.

It is freely accessible to all, and it takes just a few minutes to answer some simple questions that can really make a difference.



Help us **improve!**

Ivars relaunches its Classics

Ivars presents “Rediscovering,” a new newsletter dedicated to products already in the catalogue.

There are series, components and seats which are reproposed to maintain a dynamic offer. These are the first three re-evaluated models.

i70, the directional chair.

It combines elegance and design in a unique and distinctive combination. Elegant and accurate in every detail, it lends importance to the environment where is located. Available in both mesh and upholstery versions.



Liz, refined and elegant.

Technically advanced chair boasting a sophisticated design. Modern, sleek lines define the shape of the innovative backrest, while the integrated lumbar support assures outstanding comfort.



Eve, the new classic boasting a modern design.

With its young, fresh design, this chair lends a distinctive character to any setting. It can be configured with different mechanism regulation and plastics color options, available in black or white.





This magazine is printed on **high quality recycled paper**, made from **100% recycled FSC® paper** according to the most demanding environmental criteria.

Ivars TWINS
NETWORK

www.ivars.it |   

