



people in  
the center



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*Carlo Ebenestelli*  
CEO Ivars SpA



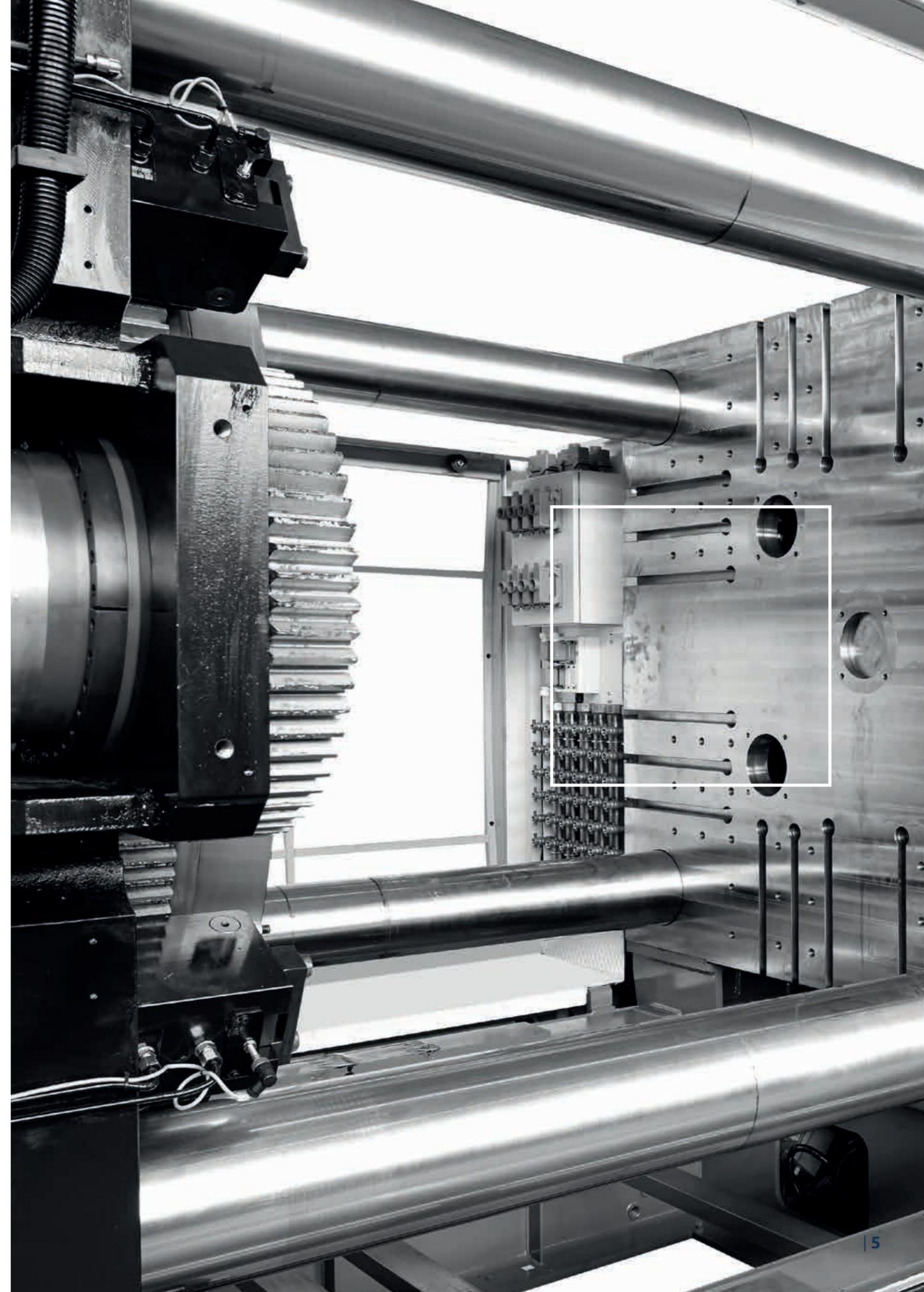
# Who We are

IVARS S.p.A. is a company specialised in plastic material processing. It was founded in 1947 in Val Sabbia. The company has grown and developed a high level specialisation in three business areas: Components for seating, Accessories, Building.

During 70 years of life IVARS has defined the central role of people, giving high value to workers and clients.

Thanks to the know-how and experience of its 117 workers, who have a defining role throughout the company developing process, IVARS is able to offer personalised, innovative, high performing solutions. The company develops its products on the basis of a direct dialogue with its clients, to transform ideas into performing objects.

**IVARS is part of Twins.**





# Who Twins is

Twins is a worldwide developed brand with 26 companies, in Italy and all over the world. Most of the Twins companies are specialised in the production of metal, plastic and wood components for any kind of seating.

Twins develops the experience and competence of the Made in Italy producers throughout the world, in England, France, Spain, Czech Republic, Turkey, India, China, USA, Mexico, Brazil, Chile, Argentina up to Australia.

In addition to Ivars SpA other companies are part of Twins: Brado SpA, Metalmeccanica Alba Srl, Omsi Srl, Stiwood Srl, Stocco Srl, Elledi Plast Srl, Hartec Srl, Ivars USA INC., Ivars Real Estate USA Llc Ergonomics, Ofipartes SA, Rodhes SA, Contatto SA, Alubase SA, Ivars Trade LTD, Rama Bohemia AS, Ivars France Sas, Gaia doo, Compuniver Group SL, Turkom Mobilia Ltd.T AFC Fzco, CFC Shanghai C.C.A., DG Shiungtai, Ergocomp.

# Flexible since 1947

1947, June 26th: Giulio Pietro Ebenestelli, a twentyfour year old guy, founded in Vestone Industria Valsabbina Applicazioni Resine Sintetiche, IVARS.

**The ability of adapting to the different requests and market changes and the strong temperament are the basic characteristics of IVARS.**

At the end of the Second World War Giulio Pietro Ebenestelli had the smithy of his family, but it was wholly destroyed by the nazi-fascist plunders. After having bought new equipments, in the 50ies, Ebenestelli started with the first plastic production and created promotional objects and gadgets for his clients.

In the 60ies the plastic production became more and more important. In 1986 IVARS started with the production of components for seating.





# Timeline

1947



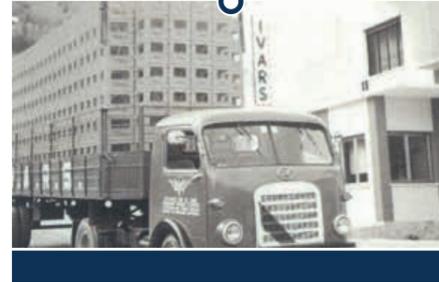
Giulio Pietro Ebenestelli founded IVARS.

1953



Carosello and the first “reclame” appeared. IVARS started with the production of advertising objects, such as plastic ashtray.

60ies



The plastic production is the core business of IVARS.

70ies



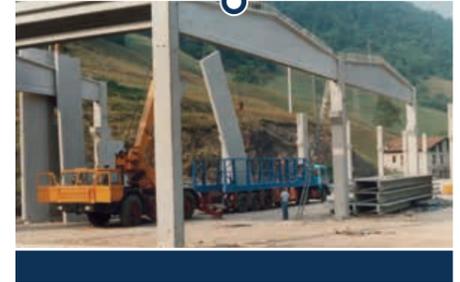
IVARS started with the production of components for TVs, of plastic high definition component, such as parts for Beretta weapons, and furniture accessories.

80ies



IVARS decide to use its knowledge to produce furniture components, in particular for chairs. It starts with a building production department.

90ies



IVARS improve the seating component production.

2000s



Innovation and personalisation process for clients.

2017



IVARS' 70 birthday.

2018



IVARS rebranding.



# Vision. People in the center

IVARS works to give value to people as protagonist of the evolution process. For this reason the company invests on people both clients and workers to offer innovative and modern solutions .

# Mission. Solutions' shapers

**R&D:** IVARS invests on human beings and on technologies to offer modern, innovative, perfect solutions to its clients.

**Worldwide support:** Thanks to a developed network of agents in Italy and the worldwide presence of different foreign companies and export managers belonging to Twins Group, IVARS is able to work answering to the different requests coming from each country.

**Flexibility:** IVARS has always paid attention to the requests and necessities of the market. Thanks to this ability the company created perfect solutions for different markets.

**Experience:** IVARS has been working plastic for 70 years and has a high level experience in each step of production. Precision and punctuality in the deliveries are basic value for the company.

**Territorial evaluation:** IVARS believes in the evaluation of competences also in the territory in which it works. It gives values to the companies it works with offering them facilitated solutions, such as spaces or technologies.





